

Christine “Kiki” Holl

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Professional Profile / Objective

Over 4 years experience as a full-time web designer for a large university. Additional 3 years of part-time web design experience and a semester-long internship at a media company. Graduated *Cum Laude* from James Madison University with a Bachelor of Arts degree from the School of Media Arts and Design. Practical experience in print, web, video and database. Excellent communication skills (both written and oral), highly organized and able to take on multiple tasks and responsibilities simultaneously. Have experience with several Content Management Systems (CMS) including Commonsport, Wordpress, and an in-house Ruby on Rails CMS.

I am currently seeking a full-time position in the information technology field to continue developing my skills in multimedia, graphics, web design and development.

Technical skills

Languages

- Proficient in: HTML, CSS
- Some familiarity: jQuery UI, Ruby on Rails, MySQL, Php, PhpMyAdmin

Software & Technologies

- Platforms: Microsoft Windows, Mac OS X
- Other: Photoshop, AfterEffects, Illustrator, InDesign, Premiere Elements, Dreamweaver, Fireworks, Flash, Final Cut Pro, Maxon Cinema 4D, Sorenson Squeeze, DVD Studio Pro, Chameleon Software, MS Office Suite, Google Analytics, WordPress

Experience

Web Designer, College of Humanities and Social Sciences Jan. 2007 – Present
George Mason University – Fairfax, VA

- Design, develop, and maintain all sites within the College of Humanities and Social Sciences to include over 60 sites using a Ruby on Rails Content Management System.
- Design back-end admin user-interface for CMS.
- Develop, update, and modify CSS and HTML to integrate into Ruby on Rails CMS.
- Layout and design brochures, flyers, programs, and other print material as needed.
- Create documentation and training materials for teaching new end-users on how to access, manage, and edit their own websites in the CMS.
- Troubleshoot HTML, CSS, and database issues, as well as, general IT-related issues for faculty and staff.
- Work closely with the Associate Director of External Relations to update the website with featured news stories and events, as well as, publish an annual print and online magazine.
- In-house photographer for various college events including Convocation and alumni events, as well as, providing head shots of faculty and staff for departments.
- Shoot, edit, and author training videos and slideshows for internal use.
- Coordinate and organize particular aspects of the college’s Convocation.

Freelance Photography

Mar. 2009 – Apr. 2011

MarathonFoto

- Work with a team of photographers to capture pre- and post-race candid photos of race participants.

Girl Scout Council of the Nation's Capital

- Work closely with the Director of Public Relations for photo shoots of girl scouts at various events.
- Photos published in *CapiTalk*, the Newsletter of the Girl Scout Council of the Nation's Capital, as well as Corporate Connection, and the 2010 Girl Scouts Council of the Nation's Capital 2010 Calendar.

Web Designer, Office of Admissions

Aug. 2006 – Dec. 2006

James Madison University – Harrisonburg, VA

- Redesigned, updated, and developed the Office of Admissions website as well as create new sub-sites.
- Over 19,000 people annually visit the JMU Admissions website.
- Ranked #8 College Admissions Website in the Nation by the National Research Center for College University Admissions (NRCCUA) in 2005.
- Also employed: Nov. 2003 – May 2004 and Aug. 2005 – May 2006

Intern

Spring 2006

Media Link Communications – Harrisonburg, VA

- Assist in video shoots: camera set-up, lighting, and script writing.
- Video dubbing of commercials to beta tape or DVD including DVD duplication and packaging
- Website revisions and updates

Education**James Madison University**

Aug. 2002 – May 2006

Harrisonburg, VA

- B.A., Media Arts and Design: Interactive Multimedia; Modern Foreign Languages: German
- Graduated *Cum Laude*

Universität Lüneburg

Jul. 2004 – Aug. 2005

Lüneburg, Germany

- 12-month Study Abroad
- Studied Media Arts and Design, as well as the German language. Earned 32 college credits.

University of Virginia

Summer 2001

Charlottesville, VA

- Summer Foreign Language Institute
- Intensive German Program; earned 12 college credits in German.

Interests

- Volunteer at the Fairfax County Animal Shelter – Fairfax, VA
- Travel: extensive domestic and international travel (14 countries)
- Languages: German (proficient), French (beginner), Spanish (beginner)
- TESOL Diploma: Teaching Children, Grammar, TOEFL (April 2011)
- Outdoors activities: cycled across the United States in the summer of 2009. I enjoy hiking, biking, camping, climbing, kayaking, and many other outdoor activities.